

**Name, objective, procedure, rate of subsidy and eligibility criteria of Programme/Scheme/activity**

**I. Name of the Programme: Establishment of New plantations of Cashew & Cocoa**

**a) Objective of the programme**

The development of new plantations with clones of high yielding varieties of cashew and hybrid seedlings in the case of Cocoa in the farmer's field has been envisaged under this programme.

**b) Procedure to avail benefits**

The programme is being implemented directly by DCCD with the association of corporations, manufacturers association, local panchayat and Departments. The farmers who are interested to develop cashew and cocoa new plantations should apply in prescribed application form along with land documents, Id proof and bank details through implementing agencies.

**c) Duration of the programme/ scheme:**

Three year

**d) Physical and financial targets of the programme**

During 2020-21, the Directorate proposes to implement 1065 ha of cashew/cocoa plantations under new planting programme under MIDH. Target of the programme during 2020-21 is as follows;

Sl.No.	Organization	Cashew		Cocoa	
		Physical Target (ha)	Financial outlay (Rupees in lakhs)	Physical Target (ha)	Financial outlay (Rupees in lakhs)
1	Karnataka	250	30.00	-	-
2	Kerala	245	29.40	150	18.00
3	Andhra Pradesh	420	50.40	-	-
	<b>TOTAL</b>	<b>915</b>	<b>109.80</b>	<b>150</b>	<b>18.00</b>

e) **Nature/ scale of subsidy /amount allotted:** Financial assistance @ Rs.20, 000/- per ha for meeting the expenditure on planting materials and cost of materials for INM/IPM in three installments in 60:20:20 subject to survival rate of 75% in 2<sup>nd</sup> year and 90% in 3<sup>rd</sup> year without integration with drip system. The pattern of assistance will be 100% Govt. of India share. The quality planting material will be procured either from the Research Institutes/ state departments or from the nurseries accredited

by the DCCD. The planting material cost will be paid directly by DCCD to the concerned nursery after the receipt of necessary bills. The financial assistance after deducting the cost of planting material including transportation charges will be paid in the form of e-transfer/NEFT (DBT-direct beneficiary transfer) after field verification and due recommendations of the expert committee constituted by the DCCD for implementation of the programmes. The financial assistance in the form of kind other than planting material will not be entertained.

- f) **Eligibility criteria for grant of subsidy:** The farmers who are interested to develop cashew and cocoa new plantations should apply in prescribed application form along with land documents, Id proof and bank details through implementing agencies. The pattern of assistance will be to a maximum of 4 ha per beneficiary is extended under the scheme for taking of new planting of Cashew and Cocoa. The overseeing Institute will be provided with contingency charges of 5% of the total cost. The financial assistance to the individual beneficiaries will be restricted as per the general recommendations by the research institutes *ie.* 200 plants per ha for Cashew and 500 plants per ha for Cocoa as intercrop.

## II Name of the Programme: Establishment new plantations by replacement of senile plantations and replanting with high yielding varieties

- a) **Objective of the programme:** The objective of the scheme is to increase the production and productivity of the senile plantations owed by the forest departments and corporation in various states. The scheme envisages removal of senile plantations and replanting with High Yielding Varieties recommended to the location.
- b) **Procedure to avail benefits:** The Directorate is directly implemented the scheme in identified clusters of senile cashew plantation in the land owned by Forest Department, State Farms and Corporations of various states. The cashew corporations who are interested to replant senile cashew plantation should submitted a detailed proposal showing area to be replanted, source of planting material, target *etc.*
- c) **Duration of the programme/ scheme:** 3 year
- d) **Physical and financial targets of the programme:** Considering the importance of replanting the senile plantations to improve the production and productivity it is propose to implement the scheme Establishment new plantations by replacement of senile plantations and replanting with high yielding varieties by the DCCD in an area of 500 ha of fresh planting and 700 ha of 2<sup>nd</sup> year maintenance during 2020-21 as follows.

Sl.No.	Agency		Target-2020-21	
			Phy. (ha)	Fin. (Rs. Lakhs)
	OSDC	FP	261.05	31.33
		M2	700	28.00
	TNFPC	FP	238.95	28.67
	<b>Total</b>	<b>FP</b>	<b>700</b>	<b>60.00</b>
		<b>M2</b>	<b>700</b>	<b>28.00</b>

- e) **Nature/ scale of subsidy /amount allotted:** Rate of financial assistance will be @75% and 100% of cost of the project for conducting the demonstration in the farmer's field and govt. farms respectively. The maximum assistance will not exceed Rs.40,000/- per unit in govt farms and Rs.30,000/- per unit in farmers field.
- f) **Eligibility criteria for grant of subsidy:** The programme will be considered based on the suitable proposals received from the cashew corporations and there is no land ceiling for implementing the programme in case of corporations.

### **III Name of the Programme: Technology dissemination through Front line demonstration**

- a) **Objective of the programme:** The objective of this programme is to demonstrate and convince the farmers, the benefits of various scientific production technologies.
- b) **Procedure to avail benefits:** The programme is being implemented directly by DCCD through SAU's/Research Stations. The farmers who are interested to demonstrate the latest technologies should apply in prescribed application form along with land documents, Id proof and bank details through implementing agencies.
- c) **Duration of the programme/ scheme:** 1 year
- d) **Physical and financial targets of the programme:** It is propose to implement the scheme during 2020-21 for establishing 10 front line demonstration units with a financial outlay of Rs. 3.00 lakhs.
- e) **Nature/ scale of subsidy /amount allotted:** For setting up big nursery 100% to public sector and 40% of cost to private sector subject to a maximum of 20.00 lakhs per units as project based activity. For small nursery 100% to public sector and 50% of cost to private sector subject to a maximum of 7.50 lakhs per units as project based activity.
- f) **Eligibility criteria for grant of subsidy:** The farmers who are interested to develop cashew and cocoa new plantations should apply in prescribed application form along with land documents, Id proof and bank details through implementing agencies. The demonstration plots may be established in cluster basis such a way that the size of demonstration plot should have a maximum area of 1 ha.

**IV. Name of the Programme: Establishment big/small of cashew/cocoa nurseries**

- a) **Objective of the programme:** The objective of the programme is to increase the availability of good quality planting materials of cashew and cocoa by establishing cashew/ cocoa nurseries in public or private sector.
- b) **Procedure to avail benefits:** Registered/approved private or public and specified cashew nursery owners who own suitable land and irrigation facility for raising cashew nursery can apply for availing assistance under this scheme. Application for availing assistance of the scheme shall be submitted in the prescribed form through the Nationalized Bank with following documents.
1. The project proposal along with sketch of area marked for the nursery
  2. Copy of possession certificate of land
  3. Loan sanction letter from the bank

On receipt of the application, officers of DCCD/SAU/CRS/State Agri/Hort. Departments shall inspect the site and on the basis of report, DCCD shall issue administrative approval for nurseries. Eligible subsidy will be released to the loan account of the beneficiary as back ended capital subsidy in one installment based on completion of the project and report of the Joint Inspection Team. The subsidy released to the loan account of the beneficiary will be withdrawn, if the project is not being implemented as per guidelines or schedule of implementation. The project should have distinct identity with clear sign board.

- c) **Duration of the programme/ scheme:** 1 year
- d) **Physical and financial targets of the programme:** It is propose to implement the scheme during 2020-21 for establishing 3 nurseries in cashew and cocoa with a financial outlay of Rs. 35.00 lakhs as back ended bankable project.
- e) **Nature/ scale of subsidy /amount allotted:** For setting up big nursery 100% to public sector and 40% of cost to private sector subject to a maximum of 20.00 lakhs per units as project based activity. For small nursery 100% to public sector and 50% of cost to private sector subject to a maximum of 7.50 lakhs per units as project based activity.
- f) **Eligibility criteria for grant of subsidy:** The programme will be considered based on the suitable proposals received from the entrepreneur. The nursery (big) shall be of 2.0 ha. with a capacity to produce 1.0 lakh grafts per year @ 50,000 grafts/ha, and the small nursery shall be of 1.0 ha with a capacity of 0.25 lakh grafts annually. The infrastructure facility include establishment of hot bed sterilization of media, working shed, hardening chamber/net house, mist chamber, establishment of mother blocks, irrigation and fertigation facility etc. The private entrepreneur need to get bank loan for the total project cost.

**V Name of the Programme: Upgradation of existing cashew/cocoa nurseries**

a) **Objective of the programme:** The main objective of the programme is to upgrade the infrastructure facilities of existing cashew/cocoa nurseries for ensuring the quality and quantity of the planting materials, thereto increase the production and productivity of these crops in the country.

b) **Procedure to avail benefits:** Registered/approved private or public and specified cashew nursery owners who own suitable land and irrigation facility for raising cashew nursery can apply for availing assistance under this scheme. Application for availing assistance of the scheme shall be submitted in the prescribed form.

On receipt of the application, officers of DCCD/SAU/CRS/State Agri/Hort. Departments shall inspect the site and on the basis of report, DCCD shall issue administrative approval for nurseries. Eligible subsidy will be released to the beneficiary in one installment based on completion of the project and report of the Joint Inspection Team. The project should have distinct identity with clear sign board.

c) **Duration of the programme/ scheme:** 1 year

d) **Physical and financial targets of the programme:** It is propose to implement the scheme during 2020-21 for upgrading 2 nurseries in cashew and cocoa with a financial outlay of Rs. 10.00 lakhs.

e) **Nature/ scale of subsidy /amount allotted:** For modernization/upgradation of existing cashew nursery, Rs.5.00 lakhs @ 50% of the total project cost for private entrepreneurs/ 100% for public on project basis and no need of bankable project from the private and public entrepreneurs.

f) **Eligibility criteria for grant of subsidy:** The programme will be considered based on the suitable proposals received from the entrepreneur. The nursery (big) shall be of 2.0 ha. with a capacity to produce 1.0 lakh grafts per year @ 50,000 grafts/ha, and the small nursery shall be of 1.0 ha with a capacity of 0.25 lakh grafts annually. Nursery owner should be signed a MOU with DCCD.

**VI Name of the Programme:Accreditation of cashew/cocoa nurseries**

a) **Objective of the programme:** The DCCD acts as a nodal agency for accreditation of existing cashew/cocoa nurseries based on the guidelines prepared by the DCCD and issue certificate of accreditation. This accreditation will ensure the quality of planting materials of cashew and cocoa produced by the nurseries in private and public sector.

- b) **Procedure to avail benefits:**The Nursery seeking DCCD Recognition shall apply in the prescribed form to DCCD HQ at Kochi along with land document, sketch *etc.*
- c) **Duration of the programme/ scheme:** 1 year
- d) **Physical and financial targets of the programme:**  
40 nurseries is targeted for accreditation during 2020-21.
- e) **Eligibility criteria for grant of subsidy:** Each application will be considered by DCCD based on criteria specified for accreditation of nursery. On receipt of the application for recognition, a preliminary scrutiny would be done by DCCD headquarters. A committee constituted by Director DCCD consisting of an expert from Cashew research, a senior Officer of DCCD and an officer from the Department of Horticulture/Agriculture will visit the nursery On the basis of the assessment report DCCD shall decide whether to accredit the nursery with or without up-gradation.

**VII. Name of the programme: District level seminar on Cashew & Cocoa**

- a) **Objective of the programme:** The programme is envisaged to give intensive publicity measures for promotion of cashew and cocoa by dissemination of latest production technologies to the farming community and other target groups coming under the fold of cultivation, processing, marketing and export by organizing district level seminar in various states.
- b) **Procedure to avail benefits:** The programme will be organized by the DCCD through the Research Institutes, SAU's, KVK's, State Development Departments. The beneficiaries will be selected by the respective Central Research institutions,/KVKs / SAU's and train them at their centre.
- c) **Duration of the programme/scheme:** The event is for one day involving 150 participants
- d) **Physical and Financial target of the programme:** A total of 20 seminars in cashew and cocoa are proposed to conduct with an outlay of Rs.10.00 lakhs in the prominent districts of the cashew and cocoa growing states.
- e) **Nature scale of subsidy/amount allotted :** To organize one day seminar for 150 farmers, an amount of Rs. 50,000 will be provided for the conduct of one district level seminar for meeting the expenses of organising cost, publicity materials, photography, stationery, working lunch to participants and honararium to resource persons.

- f) **Eligibility criteria for grant of subsidy:** The participants consists of farmers, extension workers, officials, manufactures and other agencies involved with development of the crop can avail the programme.

**VIII. Name of the programme: Cashew/Cocoa Fair/Field day:**

- a) **Objective of the programme:** The objective of the event is to make aware the farmers/ public the importance, scope, latest technologies of cashew/cocoa cultivation and to make it profitable enterprise by organizing mela/field day in different States.
- b) **Procedure to avail benefits:** The programme will be organized by the DCCD through the Research Institutes, SAU's, KVK's, State Development Departments. The beneficiaries will be selected by the respective Central Research institutions,/KVKs / SAU's and conduct the programme at their centre.
- c) **Duration of the programme/scheme:** The event is for one day with 500- 1000 participants per field day/ horticulture fair on need basis
- d) **Physical and Financial target of the programme:** An outlay of Rs. 5.00 lakhs been earmarked for conducting Hort. Fair in various states.
- e) **Nature scale of subsidy/amount allotted :** To organize the event an amount @ Rs. 50,000- Rs. 2,00,000/- per fair/field day will be provided for meeting the expenses of organizing cost, publicity materials, photography, stationery, working lunch to participants and honorarium to resource persons.
- f) **Eligibility criteria for grant of subsidy:** The participants consists of farmers, extension workers, officials, manufactures and other agencies involved with development of the crop.

**IX. Name of the programme: Training programme on cashew and cocoa within the state**

- a) **Objective of the programme:.** The objective of the scheme is to promote rapid growth of cashew and cocoa development by narrowing the gaps in knowledge and skill, both managerial and technical by giving training to all the people involved in the cashew and cocoa sector.

- b) **Procedure to avail benefits:** The training will be imparted by the respective research centers/SAU/KVK by submitting project based proposal to this Directorate. The beneficiaries will be identified by the respective research institutes.
- a) **Duration of the programme/scheme:** The duration of the training is for a period of 3 days and will be imparted in a batch of 50 participants per batch.
- b) **Physical and Financial target of the programme:** A total of 15 numbers of trainings on cashew and cocoa have been envisaged at an outlay of Rs. 13.500 lakhs to conduct the training in various States.
- c) **Nature scale of subsidy/amount allotted :** The programme provides appropriate training to the farmers in various aspects of cashew and cocoa farming consisting of production technology, varieties, high density planting, organic cultivation, pest management, processing, value addition, marketing etc. and field visit. The training carried out inside the state *ie.* within the locality of the implementing agency, a financial assistance of 90,000 will be provided per batch of 50 farmers @ Rs. 400 per day per farmer for 3 days training in addition to the transport cost of Rs. 600 per farmer considering shortest route by rail (II class)/ bus.
- d) **Eligibility criteria for grant of subsidy:** The participants of the training will be the members from the farming community particularly self help groups, women and youth interested in agri business as a profession, agri business entrepreneurs and members of farmer interest groups coming under the field of cashew and cocoa.

**X Name of the programme: Training on cashew apple utilization**

- a) **Objective of the programme:.** In order to popularize the usage of cashew apple, which is being wasted after harvest, a training on preparation of cashew apple syrup and other value added products will be imparted to the unemployed women and to add the income of the farmer.
- b) **Procedure to avail benefits:.** Training will be conducted at various research institutes & SAU's in various states. The beneficiaries will be identified by the respective research institutes. The assistance will be provided to the agencies involved in the training programme as per the MIDH norms, for which a project based proposal are to be submitted.
- c) **Duration of the programme/scheme:** The duration of the training is 1 day and will be imparted in a batch of 25 participants per batch.

- d) **Physical and Financial target of the programme:** An outlay of Rs. 2.50 lakhs is provided for conducting 20 trainings to the unemployed women and youth involving 500 participants.
- e) **Nature scale of subsidy/amount allotted:** A provision of Rs. 12,500 per training will be provided as contingency to the institute for organizing training, food and refreshments, honorarium to resource personnel and mobility charges of the trainees @ Rs. 500 per head for 25 people per batch .
- f) **Eligibility criteria for grant of subsidy:** The participants of the training will be woman beneficiaries.

**XI. Name of the programme : Production forecast on cashew**

- a) **Objective of the programme:** The objective of the programme is to assess a realistic assessment of yield of cashew in 2020-21 season based on the parameters like surface area of canopy, No. of nuts / sq. meter of canopy area selected randomly to collect data and estimate yield per tree using formulae.
- b) **Procedure to avail benefits:** The programme will be conducted at selected districts of various states and respective scientists involved under various SAU's will identify the required number of enumerators according to the minimum knowledge required for conducting the survey, train them the enumerative aspects and engage them in enumerative work to be completed according to the time schedule.
- c) **Duration of the programme :** This survey/enumeration should be taken up when the cashew crop is in peanut stage formation. The survey may commence from the middle of January and end by March depending upon the flushing and blooming in different areas of geographical distribution.
- d) **Physical and financial target of the programme:** An outlay of Rs. 3.40 lakhs has been envisaged for conducting the survey in 6 major states covering 17 districts.
- e) **Nature /scale of subsidy/amount allotted:** A contingent expenditure @ Rs. 20,000 per district is provided for the survey which involve allowances for enumerators, their training allowance, their movement expenditure, honorarium for scientist and contingency for miscellaneous expenses including printing of proforma for the survey.
- f) **Eligibility criteria for grant of subsidy:** The DCCD will implement the programme in association with research institutes & SAU's in the major identified cashew growing districts in various states.

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